

November 1, 2022

THE LATEST NEWS, VIEWS & ANNOUNCEMENTS

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Rescue America

In this edition of the Subsentio Wire we highlight the work being done to stop human trafficking in the United States by another charity we support, Rescue America.

The Interview

Our greatest asset are the men and women who have dedicated their careers to our mission. In this edition we interview another key Business Development Director, Adele Spell.

Network Security

Shawn Hannon, our Chief Information Security Officer highlights the work Subsentio is doing with the Cybersecurity and Infrastructure Security Agency.

Rescue America

-By Allison Madrigal – Founder & President



RESCUE AMERICA

Contrary to popular belief, sex trafficking and sexual exploitation is happening across America. Hollywood portrayals of this horrific crime paint an unrealistic picture of the reality of sex trafficking and those it affects. In reality, no matter the size of the city, victims are being exploited and abused daily and because it often takes place in the shadows of society, behind closed doors, or hidden by falsehoods, this issue often remains unknown to those in our communities.

Sex trafficking is one of the top three criminal industries in the world, generating nearly \$90 billion of annual illegal profits worldwide. Rescue America's research shows that there are more sex trafficking points of sale than there are Starbucks in America. This makes for a very large, complex problem.

Rescue America fills an important gap in the anti-trafficking landscape through its 24/7 Rescue hotline and emergency response. Since its inception in 2014, Rescue America has rescued over 800 victims of sex trafficking and sexual exploitation. Following a three-step process, Rescue America Rescues, Revives, and Empowers the sexually exploited. First, through direct outreach and the Rescue hotline, they connect with survivors who are ready to exit the life and help facilitate their safe exit alongside trained volunteers. Upon exit, survivors are transported to a safe location where their most pressing and practical needs are the first priority: food, water, sleep, and safekeeping. Finally, based on individual assessments, survivors then find stabilization and professional support to address their mental, emotional, and spiritual needs, preparing them for long term placement in partner homes across the US.

So far in 2022, the Rescue hotline call volume has doubled, and more survivors are seeking help than ever before. Equipped to serve a survivor from any location across the nation, Rescue America anticipates this number to keep trending upwards and to continue having record-breaking numbers of successful exits and survivors served. [Click here](#) to learn more about Rescue America and how you can start making an impact in your city!

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C.A.S.T – Citizens Appreciate State Troopers

Subsentio participates in honoring Colorado State Patrol Troopers who go above and beyond the call of duty.

Subsentio Academy

Subsentio is launching a new certified training program for Law Enforcement called Subsentio Academy.

Subsentio Corporate News

Check out all the news, events and service announcements in our Corporate News Section.

An Interview with Adele Spell

-By Todd McDermott – Chief Security Officer

Adele Spell's Bio

Adele has had a distinguished career serving her country in various capacities. She worked as a Gladstone Police Officer before moving to a Corporate Security position at Sprint where she received several FBI Director awards. From there Adele worked for Booz Allen at the FBI Operational Technical Division (OTD) in Quantico for 18 years.

I have had the pleasure to interact with Adele for many years starting back when she was in Sprint security and then with her duties at the FBI DITU. I was always pleased when I found out that a question or issue I had, went to Adele. I knew she had great insight into our unique market and had both the operational law enforcement experience and experience on the carrier side.

I am very pleased to announce that Adele has joined our Subsentio team. I was also asked to interview Adele for this publication.



Todd: Tell me about your law enforcement background and your various roles before joining Subsentio.

Adele: Prior to joining Subsentio in July, I spent 18 years with Booz Allen supporting different units within the FBI at the Operational Technology Division in Quantico. The first 2 years was spent supporting the Advanced Telephony Unit's Wireless Intercept Tracking Team. Following that, I supported the Data Intercept Technology Unit for 16 years working with telecommunications service providers in their efforts to comply with data intercept requests and supported the FBI's 56 field offices with their data collections and issues.

Before my position with Booz Allen, I was the Electronic Surveillance Manager for 7 years as part of Sprint's Corporate Security Department in Kansas City. I managed a 24-hour staff that was responsible for responding to lawful electronic surveillance requests, exigent circumstances requests and 911 call center requests.

Prior to Sprint, I was a Police Officer in the Kansas City area. Our department covered all aspects of Public Safety, so officers had to be trained in not just their police role, but also be trained as an Emergency Medical Technician (EMT) and a Fire Fighter as well.

An Interview with Adele Spell – continued

Todd: What responsibilities have you taken on here at Subsentio?

Adele: I am currently the Program Manager/Director of STAT business development. My primary role is to work with law enforcement in their efforts to gain more knowledge on cellular analysis and investigative techniques related to cellular records.

Todd: Tell me about Subsentio Academy.

Adele: Subsentio Academy is a newer offering by Subsentio where we provide law enforcement training in a variety of subjects that can assist in their investigations. Right now we offer several different levels of Cellular Analysis courses covering everything from what to specifically ask for from a provider, how to decipher call detail records, additional sources of information from social media platforms and vehicle telematics. Courses are taught by former FBI CAST (Cellular Analysis Survey Team) Instructors using proven methodologies that are now considered the “Gold Standard” of Cellular Analysis. Our advanced courses cover everything from crisis situations, advanced tower dump, IP and App techniques, investigative practical exercises, and training to be an expert witness in court. Students leave the class being able use the information immediately in all types of investigations. The biggest challenge is reaching law enforcement agencies that may not know of these types of capabilities.

Todd: What do you see as the biggest challenges to law enforcement in this area of technical investigations?

Adele: I think the biggest challenge for many law enforcement agencies is they don’t know what information is available, who to contact, what to ask for in their legal demand, and probably the most challenging, what to do with all the data once they get it.

Through Subsentio we plan to solve that problem with a law enforcement offering that connects investigators with relevant information to assist them with their cases. Since Subsentio has so many customers, it will be an invaluable tool that will help solve cases, bring justice wherever it leads, and help us with our mission of “Together, We’re Saving Lives.”

I know so many of the personnel here at Subsentio that I feel like I’ve come home to family so I’m looking forward to helping Subsentio with that mission for many years to come.

Are you prepared?

Timely intelligence is critical in emergency cases. For example, the probability of recovering a kidnapping victim goes down by 50% after the first 24 hours.

Our Trust and Safety Team provides 24 x 7 x 365 emergency call support for Subsentio customers. For more information on how Subsentio can become part of your after-hours contingency plan contact rp@subsentio.com.

Records Production – The Foundation of Investigations

-By Gina Alzate – Director of Records Management Services

The fastest growing part of Subsentio is our record production services. Our level of expertise leads the industry. We accurately address every demand to ensure the rights of subscribers are protected. Responses generated by Subsentio are completed to the exact scope of requests – no more; no less. Our team has nationwide jurisdictional knowledge on the review of legal demands. With Subsentio, there is assurance the data being provided is accurate and coming from the official source. As a standard, declarations of authenticity are provided with all of our responses. In the event an appearance is requested for trial, we can alleviate that burden by appearing on your behalf.

With Subsentio also offering coverage to manage exigent requests after-hours, we help defer your risk in all aspects of compliance and provide 24X7 coverage. For more information contact Subsentio at info@subsentio.com

THE SUBSENTIO DIFFERENCE



Network Security

-By Shawn Hannon - Chief Information Security Officer

Subsentio understands that the private sector owns and operates a vast majority of the nation's critical infrastructure and the public sector mandates specific governance over them, so partnerships between the public and private sectors that foster integration, collaborative engagement and interaction are essential to maintaining critical infrastructure security and resilience.

Building and supporting a resilient and effective cybersecurity program requires a skillful workforce, specialized software, and a good partnership with trusted outside resources. The Department of Homeland Security, Cybersecurity and Infrastructure Security Agency (DHS-CISA) leads this coordinated national effort with public and private sector critical infrastructure partnerships.

The core strength of this partnership and collaboration comes from DHS-CISA's strategy of examining the entire threat picture and working with partners across government and industry to defend against today's threats while securing the nation's critical infrastructure against threats that are just over the horizon. CISA was established in 2018 to work across public and private sectors, challenging traditional ways of doing business by engaging with government, industry, academic, and international partners.



Network Security – Continued

Some of the key elements that Subsentio has partnered with DHS-CISA on would be the following activities: posture and exposure evaluation, remote penetration testing, risk and vulnerability assessments, vulnerability scanning, web application scanning, phishing campaign and assessment, cybersecurity advisors and bulletins, and assessment evaluation and standardization training.

As threats continue to evolve and change, Subsentio understands that no single organization or entity has all the answers for how to address them or mitigate their impact. However, by establishing a resilient and collaborative partnership with an insightful and skilled partner like DHS-CISA, we are building a collective defense against these threats and diminishing our risk levels to a more manageable position for us and our customers.

To learn more about DHS-CISA's mission, leadership, and catalog of services & tools please connect to <https://www.cisa.gov/> or to watch a short video click here ▶▶ <https://www.youtube.com/watch?v=jMCEBcq36cQ>

Citizens Appreciate State Troopers – C.A.S.T.

-By Steve Bock – C.A.S.T. Chairperson

One of the highlights of my year is to Chair a Board of a group of citizens that honor Colorado State Patrol Troopers who go above and beyond the call of duty. This year's awards ceremony took place during a promotion ceremony at the Colorado State Patrol Academy. There were 4 recipients, each of whom were involved in life saving situations.

Trooper Troy Guba was a cadet at the time when he pulled a man from traffic on the interstate who was attempting suicide. Master Trooper Travis Hood rescued an elderly couple in a house fire. Troopers Christopher Padilla and Brandon Baxter saved a man who had fallen through the ice in a pond and was suffering from hypothermia when the Troopers pulled him to safety.

This is the 25th year of C.A.S.T. which was started by Stephen Straight. Stephen has had a long history with Subsentio and was instrumental in a lot of the early marketing work including the design of the original Subsentio logo below.



SUBSENTIO ACADEMY

-By Mark Bolton –Vice President of Service Development

As we announced in our last newsletter, Subsentio has launched a new certified training program for Law Enforcement called Subsentio Academy. The initial course focuses on the Fundamentals of Cellular Analysis and is taught by Kevin Horan and Lance Kepple, retired FBI instructors from the FBI CAST program. The classes will be hosted at State and Local Law Enforcement Agencies for in person training.

Our first training class took place in September and the response was tremendous with the majority of the students rating the training as “Excellent”. Each student is now qualified to move to the next level of training, Advanced Cellular Analysis.



Inaugural Training Class at Oakwood, Ohio Police Department

SUBSENTIO CORPORATE NEWS



Subsentio Promotion

Subsentio has promoted Isabella Agesen to Senior Legal Compliance Analyst. Congratulations Bella!

ISS World America

Subsentio will be attending ISS World America on November 15 – 17, 2022. Kevin Horan and Lance Kepple will be featured in a special Law Enforcement session for some training on cellular analytics. Come visit us at https://www.issworldtraining.com/ISS_WAS_H/index.htm

Why is Subsentio investing in education?

While Lance and Kevin were instructors at the FBI, it was clear to them that the market for this type of training was underserved, and that the FBI simply could not keep up with the demand.

Although Law Enforcement has a lot of options for forensic training, most of the training is vendor focused and it does not cover Cellular Analysis. Our training is vendor agnostic and gives students the institutional knowledge that is needed to conduct an investigation on cellular analysis.

By focusing on training State and Local Law Enforcement Agencies, Subsentio intends to provide the world class training they deserve.

For more information regarding Subsentio Academy you can go to our new website; <https://academy.subsentio.com/>